



2012 SOUVENIR PROGRAM ADVERTISING APPLICATION

The Festival of Flight souvenir program includes a detailed schedule of events, a festival site map and lists of exhibitors, vendors and sponsors. Four thousand copies of the program will be distributed for two weeks leading up to and throughout the April 28-29, 2012, event at Suffolk Executive Airport.

To reserve ad space (space is limited), complete and return this application with payment and ad hard copy no later than March 23, 2012. Electronic media files must be 300 dpi or higher and provided in a JPEG or PDF format. Layout questions should be directed to Theresa Earles at Tearles@Suffolkva.us or 757-514-4132 or toll free at 866-733-7835.

COMPANY INFORMATION

Please provide company information as it will appear in advertising material.

Company Name

Company Address

Company Address (continued, if necessary)

City, State and Zip Code

Brief Description of Products or Services

CONTACT INFORMATION

Please provide ONE contact person who will be responsible for all aspects of ad placement.

Contact Name

Contact E-Mail

Contact Telephone

Contact Fax

ADVERTISING SIZES AND RATES (Check only one)

- | | |
|--|-------|
| <input type="checkbox"/> Outside Back Cover, Glossy Color (8" H x 5" Wide) | \$500 |
| <input type="checkbox"/> Inside Front Cover, Glossy Color (8" H x 5" Wide) | 300 |
| <input type="checkbox"/> Inside Back Cover, Glossy Color (8" H x 5" Wide) | 300 |
| <input type="checkbox"/> Full Page Color (8" H x 5" Wide) | 200 |
| <input type="checkbox"/> One-Half Page Color (4" H x 5" Wide) | 100 |
| <input type="checkbox"/> One-Quarter Page Color (2" H x 5" Wide) | 75 |

CHECKS PAYABLE TO:

Virginia Aviation Council

Please return this completed form, with payment, by **March 23, 2012** to:

Suffolk Division of Tourism, Attn: Festival of Flight, 524 N. Main Street, Suffolk, Virginia 23434.

For general questions about the festival, contact DeWitt Whittington, PR Chairman, at dee.whittington@gmail.com or 804-358-4333.

Questions about participating as a vendor should be directed to Judy Sparks, Manager, at jhsparks@comcast.net or 703-590-9112.

Also visit www.VirginiaFlyIn.org