

PARTNERSHIP/SPONSOR OPPORTUNITIES

THE VIRGINIA REGIONAL

Festival of ***FLIGHT***

MAY 31 & JUNE 1, 2014

Suffolk Executive Airport (SFQ)

SUFFOLK, VIRGINIA

2 Days of Airplanes and Family Fun from Ultralights to Multiengine!

Be Part of the Festival and Promote Your Company!

PARTNERSHIP

Your Company can be Part of the Largest Fly-In Event in the Mid Atlantic States!

Your participation in the Suffolk and Hampton Roads area event offers you an opportunity to showcase your business to an aviation oriented public.

The Festival is more than just a gathering of aircraft and their pilots. It is an exciting participatory experience for aviation enthusiasts of all ages. It promotes aerospace education and understanding of recreational aviation, which encompasses fun, families, airplane building, restoring, flying, exploring and education, many through hands-on projects and talks by experts in their field.

The Festival features outstanding activities, which includes air shows, airplane and helicopter rides (some free), show airplanes, aircraft dealers, vendors, car & motorcycle shows, forums, workshops, RC shows and youth activities with free Young Eagles flights. Everyone can also enjoy our daily pancake breakfast or a snack at the many vendors in our food court.

Join us in growing our 2014 Festival. We invite you or your company to be part of the Festival of Flight as a Partner/Sponsor.

The Virginia Aviation Council, an IRS 501 (c) (3) non-profit corporation, sponsors the annual Virginia Regional Festival of Flight.

www.VirginiaFlyin.org



NEW SPONSORSHIP OPPORTUNITIES

This year Festival of Flight Partners have a great opportunity to sponsor our Air Show and Car & Motorcycle Show. Both of these shows are focal points for Partnership promotions.



Exciting Air Show
Sunday 1:00 PM
to 2:00 PM



Car and Motorcycle Show
Saturday 10:00 AM to 4:00 PM



PARTNERSHIP AT WORK



Festival of Flight Partners are indispensable in making the annual event a success. Following is a partial list of items and their approximate cost that we purchase, rent or are donated on an annual basis.

Item	Cost
Awards	\$550
Banner: Vertical	\$300
Banner: Horizontal	\$300
Golf Carts	\$3,100
Hotel Shuttle Van	\$300
Tent: Dining 40' x 40'	\$2,000
Tent: Forum 30' x 30'	\$800
Tent: Workshops 30' x 30'	\$800
T-Shirts for Volunteers	\$1,200
Volunteer Dinner	\$1,500
Volunteer Lunch	\$650
Women's Area	\$800
Young Eagles Flight support	\$300
Youth Area	\$1,500



Banners and Tents are some of the items that Partners help sponsor.



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Young Eagles Flights and Golf Carts are some of the items that Partners help sponsor.

PARTNER BENEFITS

Level	Platinum Plus \$10,000 <i>or Donations of equal value</i>	Platinum \$5,000 <i>or Donations of equal value</i>	Gold \$2,500 <i>or Donations of equal value</i>	Silver \$1,000 <i>or Donations of equal value</i>	Bronze \$500 <i>or Donations of equal value</i>
Website	Logo on the Website masthead for 2 years. Ad on Website with Link.	Logo on the Website masthead for 1 year. Name on Website with Link.	Name on Website with Link.	Name on Website with Link.	Name on Website.
Advertising Materials	Logo & Ad	Logo	Logo	Name	
Ad in Program	Full & Half Pages	Full Page	Half Page	Quarter Page	Business-card size ad
Placement of Banner on field	2 Banners on field at agreed on locations. Large Ad Banner at main entrance.	1 Banner on field at agreed on location. Logo Banner at main entrance.	Logo Banner at main entrance	Logo Banner at main entrance.	Logo Banner at main entrance.
Event T-shirts	8	6	4	4	2
Event Patches	8	6	4	4	2
Live On-Site Announcements	*	*	*	*	*
Guest Wristbands	6	4	2	2	2
VIP Parking	6	4	2	2	2



Free Advertising in The Festival of Flight Program is just one of the Benefits in Partnerships.



www.VirginiaFlyIn.org

For more Information or a tailored package contact:

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VIRGINIA REGIONAL FESTIVAL OF FLIGHT May 31 & June 1, 2014 Suffolk Executive Airport (SFQ), Suffolk, VA

SPONSOR REGISTRATION

Company: _____

Phone: _____ Mobile: _____

Web Site: _____ Fax: _____

Contact: _____

Address: _____ Suite: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Your Product(s) or Service(s) _____

Partner Level Desire _____

Additional Request _____

Do you want the Company name put on the *Festival of Flight* web site? ☐ YES ☐ NO

Do you have a Company Logo that can be used for Advertising? ☐ YES ☐ NO

Platinum Plus Partner Level: This sponsor level includes mailer advertising on all post cards as Presenting Sponsor. This level also includes a tent space on the field (you provide the tent) up to 20' x 20', and one Golf Cart. We encourage all partners to provide information on their company and products as well as giveaways to be handed out at the entrance and included in all pilot arrival packages. The Platinum Plus Sponsor will also be the exclusive presenting sponsor of the Air Show to be held on Sunday, weather permitting.

Forum and Workshop Tents: Sponsors of each tent will receive time prior to every forum in that tent to speak about their goods as well as distribute info within that tent. There will be signage outside each tent proudly showing the Sponsor's involvement. Cost is \$500.00 to sponsor each Forum or Workshop Tent.

Women's Tent: This tent is dedicated to the women (pilots and others) attending the Festival of Flight. There are vendors and crafts just for them. We are offering exclusive sponsorship for this tent. The Sponsor can set up a table within the tent as well as distribute their information to the guests. There will also be signage outside the tent showing the Sponsor's involvement. Cost to sponsor this tent is \$500.00.

Youth Activities Tent: This tent is dedicated to the kids, young and old, from aviation design to just plain old Fun. There will be signage and opportunity to display your goods and services within—we highly recommend cool giveaways in this tent. Cost to sponsor this tent is \$500.00.

There are a lot of other advertising possibilities – don't be shy and feel free to ask?
We can custom build a program for you.